



Bangkok Convention May 6-9, 2012 Promotion/Talking Points

“Once In a Lifetime”

Value --

- An unusually low registration fee - \$160.00/person, compared to \$300.00/person for New Orleans. (Until December 1st)
- Outstanding hotel values – Bangkok has first class and deluxe hotels many of which will be as little as \$125 - \$199 per room, per night.
 - All RI coordinated pricing includes value added tax (VAT), service charges, and full breakfast for two people.
 - Act fast –Good quality convention hotels will fill up very quickly.
- Thai Airlines, United Airlines and the Star Alliance partners are offering 10-15% discounts off of economy class airfares and up to 20% off of business class airfares for convention attendees. (Use Airline Event Code – **UA03S12**)

Exotic Destination –

- **First convention in Asia since 2004!**
- Thailand is an exciting country, an unusual culture and a great kingdom.
- Affordable Pre- and Post-Convention tours will be available to exotic and nearby destinations: – Thailand, Laos, Cambodia, Viet Nam, Hong Kong, Singapore, China and India.
- Make this a *“Once In a Lifetime”* trip. Cherish the memories for years to come.

Rotary Fellowship –

- Unparalleled opportunity for fellowship. Renew old friendships. Meet, make, and keep new friends.
- The facilities are outstanding and the House of Friendship will be an incredible experience of Thai culture, food, music, etc.
- Inspiring speakers, spectacular entertainment and helpful workshops.
- **And Of Course – The Zones 28 & 29 “Northland “Once-In-A-Lifetime”**
- **Bangkok City Tour and Dinner Cruise** on Sunday May 6, 2012. – (Information and how to purchase tickets attached).

The Thai People –

- Thailand is called the “Land of a Thousand Smiles” and the people live up to that expression --- warm, welcoming and eager to please. Thailand is also the home of past RI President Bhichai Rattakul. He and the members of the Host Organizing Committee are committed to make this Convention one not to miss.

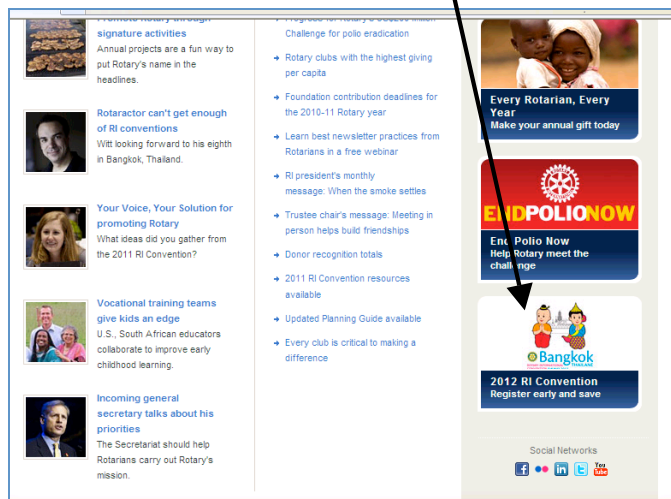
Important Deadlines –

- **December 1, 2011** – Last day for early registration. Price increases from \$160 to \$195.
- **March 1, 2012** – Last day to pre-registration. On-site registration is \$245.
- **April 6, 2012** – Last day to make hotel reservations via Rotary’s block.
- **April 27, 2012** – Last day to purchase Host Event Tickets online.

More Information –

- **Go to the Rotary website – <http://www.rotary.org>.**

Click on the Bangkok Convention hot spot – lower right hand corner



This hot spot provides links to additional sites.

- **Registration**
- **Housing Reservation**
- **Purchase host event tickets**
- **Explore Pre- and Post-Convention Tour options at the Host Organization Committee’s website.**

“Once In a Lifetime”