



**ZONE 28 ROTARY FOUNDATION NEWSLETTER
FOR YOUR INFORMATION – NOVEMBER – 2009**

This newsletter edited by Zone 28 RRFC Don Goering

Districts 5580, 5650, 5950, 5960, 5970, 6000, 6220, 6250, 6270, 6420, 6440, 6450

Dear Rotarian Leaders in Zone 28,

**ZONE 28 ROTARY DISTRICTS CONTRIBUTIONS
TO THE ROTARY FOUNDATION ANNUAL PROGRAMS FUND
AND POLIO CHALLENGE**

Our Rotary Foundation Giving in US\$ as of October 31, 2009

District	# Of Members	08-09 Total	09-10 Goal	09-10 Total	% of Goal	Per Capita	Polio Challenge
5580	3233	\$293,338.00	\$233,905	\$40,883.26	17.48%	\$12.65	\$13,705.88
5650	2380	\$193,055.00	\$221,775	\$40,418.49	18.22%	\$16.98	\$14,026.77
5950	2947	\$695,474.00	\$586,735	\$50,298.86	8.31%	\$17.07	\$5,368.34
5960	3311	\$315,934.00	\$319,130	\$24,776.20	7.62%	\$7.48	\$9,417.07
5970	2967	\$170,525.00	\$221,250	\$20,330.74	9.19%	\$6.85	\$12,548.00
6000	4234	\$437,219.00	\$426,772	\$71,950.89	14.56%	\$16.99	\$20,182.62
6220	1971	\$127,923.00	\$165,120	\$26,555.74	16.08%	\$13.47	\$27,654.63
6250	3344	\$246,504.00	\$247,620	\$29,011.07	11.52%	\$8.68	\$13,468.51
6270	3321	\$231,245.00	\$105,856	\$51,934.76	49.06%	\$15.64	\$33,123.41
6420	2221	\$159,595.00	\$139,068	\$26,588.80	17.80%	\$11.97	\$15,520.90
6440	2653	\$407,221.00	\$225,410	\$37,109.13	11.92%	\$13.99	\$17,025.65
<u>6450</u>	<u>2308</u>	<u>\$256,475.00</u>	<u>\$210,585</u>	<u>\$29,701.56</u>	<u>12.75%</u>	<u>\$12.86</u>	<u>\$4,685.01</u>
Totals	34,890	\$3,534,508.00	\$3,103,226	\$449,559.50	14.49%	\$12.88	\$186,726.79



ANNUAL PROGRAMS FUND GIVING TO THE ROTARY FOUNDATION

•All contributions support SHARE-Counts toward Club and District APF Goal •50% to District Designated Fund (DDF) •50% to World Fund •Counts toward Annual Programs Fund Giving Per Capita •PHF recognition available

VALUE AND BENEFIT TO YOUR ROTARY CLUB THROUGH THE ROTARY FOUNDATION DISTRICT SIMPLIFIED GRANT PROGRAM:

The Rotary Foundation District Simplified Grants (DSG) program allows Rotary clubs to fund worthy projects in their own communities. All Rotary clubs are eligible to apply for District Designated Funds (DDF). Projects such as the purchase of kitchen equipment for a food shelter, financial assistance for after-school programs for at-risk children, and playground equipment installation are taking place today because of Rotary clubs taking advantage of District Simplified Grants.

In 2008-09 407 District Simplified Grants were awarded totaling \$7,495,098 in the World

The more funds contributed for Annual Programs Fund-SHARE means more funds available to local Rotary clubs. November is Foundation Month – encourage your District Rotarians to contribute.

WHAT OUR ROTARY FOUNDATION DOES WITH THE MONEY WE CONTRIBUTE

Last Rotary year, The Rotary Foundation spent over \$22 million on educational programs, funding 760 Ambassadorial Scholarships, 109 Peace Scholars and 576 Group Study Exchange Teams. Another \$24 million was spent on humanitarian projects that funded 1,560 Matching Grants.

Our annual contributions are what make these programs possible. TRF invests our gifts for three years; the investment earnings pay most of the administrative expenses and fund the projects. Yes, our Rotary Foundation had to make serious cutbacks in Matching Grants, staffing and other Foundation programs, in order to remain vital during this worldwide economic crisis. Already, these prudent measures are paying off and investments are beginning to rebound. **THIS IS OUR ROTARY FOUNDATION. LET'S BE A PART OF IT.**

USE THE ROTARY FOUNDATION ONLINE CONTRIBUTION FORM

There are several ways to give to the Foundation

Go to the Rotary web site to the member access portal to get a pre-individualized TRF Global Contribution Form. **With a check** you make your check payable to The Rotary Foundation, and send it with a completed pre-individualized TRF Global Contribution Form (PDF) to the appropriate address. • In Canada: The Rotary Foundation, Box B9322, P.O. Box 9100, Postal Station F, Toronto, ON M4Y 3A5 • In

United States: The Rotary Foundation, 14280 Collections Center Dr., Chicago, IL.60693

With a credit card, complete the following: • In the United States, download the U. S. credit card contribution form (PDF) and fax it to 847-328-5260 • In Canada, download the Canadian credit card contribution form (PDF) and fax it to 519-471-8982

Here are a few ways your contribution to The Rotary Foundation can make a difference: US\$100 can buy textbooks for one elementary school in Zambia; US\$5,000 can buy vaccine to immunize 10,000 children against polio; US\$26,000 can buy an academic year Rotary Foundation Ambassadorial Scholarship; US\$120,000 can buy funding for two Rotary World Peace Fellows to complete a two-year graduate program.

“We have not inherited the earth from our fathers. We are borrowing it from our children.” ... Native American Saying

SAVE THESE DATES!
Regional Rotary Foundation,
Membership, and Public Relations/Image Seminars
2010-11 DATES SET

District Leadership Teams - Below are the four 2010-11 dates that have been set for the Regional Rotary Foundation, Membership, and Public Relations/Image Seminars. Please inform NOW all of your personnel that should attend so they can get the date on their calendar. Expected to attend from each district are DG, DGE, DGN, DRFC, District Membership Chair, District Public Relations/Image Chair, District Polio Chair, District Alumni Chair, and any other District Committee Chairs that you feel would benefit from the seminars. In addition to the committee chairs, members of each committee are also encouraged to attend. Thanks to the current DGEs who helped facilitate and get these dates on the 2010-11 calendars. **Please remember that these Regional Rotary Seminars are held to train the District Leadership who, then in turn, will train their individual District's Clubs Leadership Teams.**

Districts 5650, 5970, 6000
Saturday, July 17, 2010
Registration and Coffee 8:30 a.m.
Training 9:00 a.m.

Districts 6220, 6250, 6270
Saturday, August 7, 2010
Registration and Coffee 8:30 a.m.
Training 9:00 a.m.

Districts 5580, 5950, 5960
Saturday, July 24, 2010
Registration and Coffee 8:30 a.m.
Training 9:00 a. m

Districts 6420, 6440, 6450
Thursday, September 16, 2010
Registration 2:30 p.m.
Training 3:00 to 7:00 p.m.

DISTRICT 6270 3rd ANNUAL ROTARY FOUNDATION CELEBRATION

My Rotary Partner Doris and I had a most delightful evening on Thursday, November 5th in Hartford, Wisconsin USA with District 6270 Rotarians and their Rotary Partners. Honored were recent District 6270 Bequest Society Rotarians and Paul Harris Society Members. Presentations were also made for The Rotary Foundation Annual Programs Fund '08-09 Giving Recognition Banners to clubs in the district. Clubs in the district who made significant contributions to the PolioPlus Challenge received recognition certificates.

Speaker was Mike McQuestion, Director of the Sustainable Immunization Financing Program at the Sabin Institute. McQuestion had also been the Global Supervisor of the PolioPlus program at The Rotary Foundation at Rotary international.

STILL LOOKING FOR ZONE 28 PDGS FROM 2002-2003

A new endowed fund supporting the Rotary Centers for International Studies program is being started and is to be named in honor of Past RI President Bhichai Rattakul. Special friends of Past RI President Rattakul are contributing to the Permanent Fund to honor his many years of leadership and dedication to Rotary. A designated fund in PRIP Rattakul's name has been established within the Permanent Fund of the Rotary Foundation.

Co-chair, Past RI Director, Gerald (Jerry) Meigs would like to get the support of a Zone 28 PDG from 2002-2003 to help raise awareness of this fund. District Governors – if you know a PDG from 2002-2003 that you feel would be interested and willing to take on this assignment of contacting the Districts in our Zone 28 with information would you please e-mail their name and contact information to jmeigs710@aol.com

Quote from Morrie Schwartz from the book Tuesdays With Morrie p.127 “**Devote yourself to loving others, devote yourself to your community around you, and devote yourself to creating something that gives you purpose and meaning. You notice there's nothing in there about a salary.**”

HAVE YOU EXPLORED THE CHARITY NAVIGATOR WEB SITE?

Just checking to see if Rotarians in Zone 28 have used Charity Navigator web site since it was presented with printouts at our Regional Foundation Seminars. For those who did not attend and received a packet from RRFC Don Goering, there was a printout in the packet comparing Foundations of various service clubs.

Charity Navigator has many opportunities for the web browser to select desired foundations and charities and see how they perform within Charity Navigator's guidelines. Once you have registered with the web site you can get via e-mail their newsletter. Information is quite useful. Just google Charity Navigator and you are all set to explore their web site.

NEW MEMBER ACCESS PRIVILEGES FOR CLUB EXECUTIVE SECRETARIES

As of October 23rd, Club Executive Secretaries worldwide were given club secretary-level access privileges through the Member Access Portal.



Founder Paul Harris' quote is appropriate for today as we work to eradicate Polio. "Perhaps dreaming is not so bad if one dreams good dreams and makes them come true."



CHANGE IN TEAM FOR ZONE POLIO CHALLENGE COORDINATOR

Due to several other Rotary International assignments at this time, Frank Goldberg has asked to be replaced as our Zone 28 Challenge Coordinator. We thank Frank for all his assistance with the Polio Challenge. We will continue to see Frank and his Rotary Partner, Leanne, around the Rotary Wheel with their many commitments.

Trustee Chairman Glenn Estess, Sr. has asked PDG Jon Stillman, from Minnesota USA to join our Zone 28 team as the Zone Challenge Coordinator. Jon served as his Club President for the Rotary Club of Stillwater Sunrise in 1991. After serving as a Team Leader for a GSE Team to the Philippines in 1992 he served in various positions in his district before serving as District Governor in 1995-96. During his year as governor, his wife Jane served as the President of the Rotary Club of Stillwater Sunrise. Following his term as governor he again served on district committees before being selected to become a trainer for District Governors in Anaheim, California in both 1997 and 1998. In 1999 he was invited to join the staff as a manager of a new division at the Rotary Foundation in Evanston, IL. Jon retired after nine years with Our Foundation and returned to Stillwater.

On November 3rd, each DG and DGE received an e-mail from Rotary Foundation Trustee Lou Piconi announcing Jon's appointment. To that e-mail was an attachment about each district's giving to the Polio Challenge. We hope this information from Lou was extra helpful. Jon has plans to contact each District's Polio Chair and help Districts to increase their donations for Rotary's Number One Priority – Eradicating Polio. **Welcome Jon to our Leadership Team. Jon's contact information is at the end of this newsletter.**

**ARTICLE FROM OUR NEW ZONE 28 CHALLENGE COORDINATOR
PDG JON STILLMAN**

I was both surprised and thrilled to be the newly appointed Challenge Coordinator for Zone 28 for the Gates' Foundation Polio Challenge. This is clearly an obligation that we must fulfill – not only for the Gates' Foundation that has given us this trust - but also for the children of the world to whom we have made the promise of a polio free world. When we can announce that the world is polio free, it will be a legacy that all Rotarians will share. We have no choice but to complete the job no matter how long it takes.

The following is an article published in a newsletter authorized by the Trustees of The Rotary Foundation. The article was written by Past Rotary International President and current Chairman of the Trustees of The Rotary Foundation Glenn Estess, Sr. You are encouraged to use this article in your own newsletters. Encourage your clubs to develop a community fund raising event that will make the public aware of the great work of your Rotary Foundation. Your leadership is so important to the successful completion of this number one priority of Rotary International. Here is the article:

WITH POLIO, OUR DETERMINATION MUST NOT WAVER

On October 24th we marked World Polio Day. It was a time to reflect on the progress we have made and to strengthen our resolve for the work ahead. It was also a time to raise awareness of our efforts to eradicate polio, and to help meet Rotary's US\$200 Million Challenge.

We have come a long way. We have reduced the number of polio cases by over 99 percent, from more than 350,000 a year in the 1980s to about 1,650 in 2008. We have brought the number of endemic countries from 125 to 4. And we have vaccinated over two billion children.

We are proud of these accomplishments, and we are closer than ever to achieving our goal of worldwide eradication. But we must recognize that our greatest enemy is complacency. We cannot slacken our efforts now, because as long as there is wild poliovirus anywhere, the disease can easily spread again.

The number of cases in endemic countries is down this year, but the number of cases in countries where polio has been reintroduced has increased significantly— **a reminder of how polio knows no borders, and how vigilant we must remain.**

Polio is still endemic in Afghanistan, India, Nigeria, and Pakistan. Difficult terrain, civil unrest, remote settlements, poor sanitation, and terrible poverty are just some of the obstacles to immunization. But we, and our partners in the Global Polio Eradication Initiative, are determined to continue our work with persistence and creativity.

I have been inspired by the incredible strides already made this year. **In one 10-day period, a total of 222,270,331 children in 22 countries were immunized against polio.** The effort and the commitment are phenomenal. This is a testament to the resolve that has brought us this far—and that will soon bring us to our goal of complete eradication.

OUR DETERMINATION MUST NOT WAVER

We have reduced the number of polio cases by over 99 percent.

We have brought the number of endemic countries from 125 to 4.

We have vaccinated over two billion children.

We are closer than ever to achieving our goal.

We cannot slacken our efforts.

DISTRICT GOVERNORS AND FOUNDATION CHAIRS – PLEASE ALERT YOUR DISTRICT ROTARIANS TO USE THIS WEB SITE AND TAG LINE

POLIO WEB SITE

Lou Piconi reminds us, “We need your support, leadership, and help. We have a web site that was designed to give information on our polio eradication efforts and give non-Rotarians an opportunity to participate with a contribution. To date, that site has not been used much for the reason that Rotarians are not asking their friends and associates to log on, read about it, and then consider supporting our cause. If we inform and ask the general public to support our cause of polio eradication, give a very positive image of Rotary, it will raise funds to support our Polio Challenge! Attach this tag line to all your e-mails and personal correspondence.

Help us end Polio: www.rotary.org/endpolio

US\$100 million has been raised for Rotary’s US\$200 Million Challenge.

RRFC Larry Lunsford reported his Zone 31 clubs in the Kansas City USA area raised around US\$10,000 at their Kansas City Royals Polio Day this summer. They have picked primary and secondary dates for the 2010 season in May or June. Stay tuned for more details. RRFC Larry will keep us informed for those of you who are baseball fans.

PLANNING AHEAD FOR ROTARY INTERNATIONAL CONVENTIONS?

2010 Montreal, Canada - 2011 New Orleans, Louisiana USA - 2012 Bangkok, Thailand
2013 Lisbon, Portugal - 2014 Sydney, Australia

ROTARIAN’S RESPONSE TO EDITORIAL IN DES MOINES REGISTER NEWSPAPER

Below is a copy of a letter that a very alert PDG Bill Tubbs prepared after reading an editorial in the daily newspaper The Des Moines Register. **Thanks Bill for your contributions and permission to reprint your letter. Bill’s entire letter to The Register is below. The Register, however, only printed parts of it.**

Letter to the Editor:

The Register's editorial on Oct. 19 wisely advocated on behalf of children's

immunizations, but incorrectly stated that routine vaccinations have eradicated polio. It is true that polio is not part of our consciousness as it was in the 1950s when 9,193 Iowans were afflicted and 388 died. But the wild polio virus remains endemic in four countries -- Nigeria, India, Pakistan and Afghanistan -- and like wildfire, can return at any moment. It is but a plane flight away.

In 1988, Rotary International and the 8,000 members of Rotary clubs in Iowa, partnered with the World Health Organization, the Centers for Disease Control and UNICEF with the goal of eradicating polio. There were 350,000 new cases annually then compared with 1,000 now, but eradicating the last cases has proven difficult despite the fact that Rotarians have raised over \$600 million and traveled to remote regions of the world to assist local health workers in administering the vaccine. Their efforts have been supported by governments, including \$1.4 billion from the U.S.

It is costing \$60 million a month to continue the campaign, which engages 3,500 full-time health professionals, thousands of national public health workers, legions of volunteers, 147 certified laboratories and a huge surveillance system, but the battle must be won. An analysis conducted independently of WHO found that abandoning the eradication goal and switching to "control," would exceed, by billions of dollars over 20 years, the expected cost of eradication. And in human terms, a polio control program that relies on routine immunization alone would result in over 200,000 children again paralyzed by polio each year.

With the goal of eradication in sight, the Bill and Melinda Gates Foundation gave Rotary a \$355 million challenge grant, \$100 million in 2007 and \$255 million earlier this year. Rotary clubs worldwide are creating awareness and raising funds to meet this challenge. When polio is eventually eradicated -- and it will be -- that will be a victory for all of humanity, and, as The Register points out, children's immunizations will have been essential.

Bill Tubbs, Area Coordinator/North America
 Rotary International Public Image Resource Group
 District 6000 Governor 2004-05
 P.O. Box 223, Eldridge, IA USA 52748
 Phone: (563) 285-8111
 Fax: (563) 285-8114
 E-mail: btubbs@northscottpress.com

**SOLD OUT ITZHAK PERLMAN CONCERT IN DISTRICT 5970'S
 FOUNDATION EVENT NOV. 8th**

Sunday, November 8th proved to be an outstanding public image day for Rotary. The four Rotary Clubs of Cedar Falls, Waterloo, Waterloo Crossroads, and Waverly, Iowa USA sponsored the famous violinist Itzhak Perlman who is also a polio survivor. Preceding the concert was a news conference by Dr. Robert (Bob) Scott who was the 2007-2009 Rotary

International PolioPlus Chair. Dr. Scott discussed the current status of the Polio Eradication Program.

Following the news conferences District 5970 Rotarians, their Rotary Partners, and other Rotary friends enjoyed an evening dinner at Maucker Union on the University of Northern Iowa campus. As part of the dinner's program, Dr. Scott gave a very upbeat presentation on the progress being made in the eradication of the polio virus in the four remaining countries of Afghanistan, India, Nigeria, and Pakistan. Also present and giving comments at the dinner was John Osterlund, General Manager of The Rotary Foundation.



The evening concluded with the wonderful performance by Perlman. DGE Roger Kueter and Rotary Club of Waterloo President Steve Carignan preceded the concert by telling the sold out audience how Rotary International's priority is eradicating Polio and how all those in attendance could assist with the fund raising effort. Our hats are off to District 5970 and their efforts to raise public awareness of Rotary's effort of eradicating Polio.

“What Rotary will be one hundred years hence, none living can imagine. There is nothing impossible to Rotary now.” ... Paul Harris February 1915



RRFC Don and Doris Goering send Thanksgiving Greetings to all the Rotarian leaders and their Rotary Partners in Zone 28. At this time of year, may we who have so much, continue to live the Rotary's motto of Service Above Self as we work to change lives in the world.

Let us not forget Rotary's number one priority of the Eradication of

Polio so that children everywhere can live a happy and healthy life. As we count our Thanksgiving blessings, let us continue to help those in our local communities who need our assistance.

May all of you in the United States have a wonderful November Thanksgiving. And to our Canadian friends who celebrated their Thanksgiving in October, we hope that you had a blessed holiday.

WHO SHOULD BE CONTACTED WITH ROTARY FOUNDATION QUESTIONS?

OUR ROTARY FOUNDATION TEAM FOR ZONE 28

Please feel free to use these contacts when you have questions. We are all here to serve.

Foundation Contact Center (866) 976-8279 - contact.center@rotary.org

Jamie Revord, CFRE - Senior Major Gifts Officer

(847) 866-3150 Jamie.Revord@rotary.org

Anita Rieder - Annual Giving Officer

(847) 866-4490 Anita.Rieder@rotary.org

Karena Bierman, J.D - Senior Planned Giving Officer

(847) 866-4458 Karena.Bierman@rotary.org

RRFC: (Regional Rotary Foundation Coordinator)

Don Goering

H: (515) 232-1736

donaldgski@aol.com

F: (515) 232-1939

Primary contact for Districts 5650, 5960, 6000

ARRFC: (Ass't. Regional Rotary Foundation Coordinator)

Ted Gurzynski

B: (414) 858-2913

tgurzynski@pyramaxbank.com

H: (414) 421-2488

F: (414) 858-2813

Primary contact for Districts 6220, 6250, 6270

ARRFC: (Ass't. Regional Rotary Foundation Coordinator)

Ken Kolek

B: (319) 395-9884

ken@proto-consultor.com

H: (319) 438-1879

F: (319) 395-0004

Primary contact for Districts 5580, 5950, 5970

ARRFC: (Ass't. Regional Rotary Foundation Coordinator)

Dave Waring

B: (847) 381-8190

rotary@waring.net

H: (847) 381-8190

Primary contact for Districts 6420, 6440, 6450

RFAC: (Regional Foundation Alumni Coordinator)

Dick Galitz

H: (630) 420-7658

dickgalitz@att.net

F: (630) 527-0208

Primary contact for Foundation Alumni questions - All Districts

ZCC: (Zone Challenge Coordinator)

Jon Stillman

H: (651) 342-1504

j.stillman@comcast.net

F (847) 337-9142

Primary contact for PolioPlus questions - All Districts



May you have a very rewarding Rotary year **AROUND THE ROTARY WHEEL**
as we continue to change lives with **SERVICE ABOVE SELF.**



Please use the following tag line on all your e-mails and personal correspondence!

Help us end Polio: www.rotary.org/endpolio