

New Member Orientation Ideas  
August 8, 2009

**New Member recruiting dinner**

Fireside chat of very basic Rotary information

**Memorable Induction ceremony (invite family and employer)**

**Develop orientation plan, and then stick to it.**

**New Member Fireside Chat**

Multiple firesides so as not to overwhelm

Importance of Make-ups

Encourage Spouse Participation/Inclusion (use family as volunteers)

Have new members learn how to propose a new member and develop a personal prospect list

Communicate finances of Club

Communicate significance and importance of wearing Membership pin

Communicate basic expectations of both of club and Member (what is member looking for in this experience)

Communicate Club, District, and International structure

Communicate club projects, information and Vision

Review Rotary Information

Importance of Make-ups

New Member Resource package (written)

"This is Rotary" disc

**Red Badge Program**

Assign to committee

Sgt-At-Arms

Greeter

Attend Board Meeting

Take Attendance

Make up w/Sponsor

Introduce Speaker

Involved in club activity

Classification talk

Identify a project for the club

Take minutes of meeting

**Other Club Orientation tasks**

Encourage Spouse Participation/Inclusion (use family as volunteers)

Encourage Family events (Family of Rotary)

Find out "Hot Button" of new member for committee work

Missed meeting follow up (call when the miss)

Classification talk for new members, but occasionally for old members so new get to know old

### **Other Good Ideas**

Progressive Dinner as fireside for new members (different topic at each stop)

Club needs to take pulse of itself. Know what is going on with your members.

Exit interviews with departing members (know where we didn't provide value).

Mentor committed and involved (not necessarily sponsors role)

Have a club plan, and consistently communicated with members (Vision of club)

New member bio in newsletter or website

Have old member interview new member, and then report to club.

Fellowship event - 3 couples have new member & spouse for dinner. Do it more than once with different host couples.

Monthly member happy hour

Periodically draw for tables (don't sit with cronies)

New member sits with different old members

Everyone needs to wear their badges.

### **Resource**

"New Member Orientation - A How-to Guide for Clubs"      414-EN-(108)