



## Essex Region Conservation Foundation joins with Rotary International District 6400 for Haitian Relief Efforts

### Media Release

#### For Immediate Release

*Windsor, Canada* – The Essex Region Conservation Foundation (ERCF) is proud to announce a partnership in helping mobilize resources to deliver urgently needed relief to the millions affected by Haiti's devastating earthquake.

The catastrophic earthquake in Haiti has required immediate attention from all organizations globally. To answer the call, the Essex Region Conservation Foundation will be donating a portion of the proceeds from the President Bill Clinton keynote speech on April 15 to the Rotary ShelterBox program, a program which will ship a ten person shelter to the residents of Haiti for each \$1,000 raised.

President Bill Clinton, the Founder of the William J. Clinton Foundation, the 42nd President of the United States and United Nations Special Envoy to Haiti, will be the opening speaker at the Enviro-Expo 2010. The event is organized by the Essex Region Conservation Foundation, an organization dedicated to raising funds to protect and improve our local environment, and will be held between April 15th and 18th.

"The magnitude of the tragedy in Haiti has us all looking for ways to help those in need," said John Omstead, Chair, ERCF Board of Directors. "This is a meaningful way for us to join together with Rotary's relief efforts."

Among the efforts to reach homeless families in Haiti are ShelterBox bins that contain a 10-person tent, food, a water purification system, cooking pots, cots, basic medical supplies and blankets. ShelterBox ([www.shelterbox.org](http://www.shelterbox.org)) has already delivered more than 3,300 containers to Haiti, with another 1,000 or more scheduled to be deployed.

The Rotary Clubs of District 6400 (Windsor, Essex County and Wayne, Monroe and Lenawee counties) are part of Rotary's global effort to provide aid to the people of Haiti. Rotary is a worldwide organization of 1.2 million business and professional leaders, from over 200 countries, united in humanitarian service.

"We have the ability, and more importantly, the responsibility to create a cleaner and healthier environment for our children, and for theirs," Omstead goes on to say. "Our event has been reconfigured to not only meet our original intended environmental goals, but through this partnership with Rotary, we believe it will offer individuals with an opportunity to hear Bill Clinton first hand, and be a part of the on-the-ground efforts in the Haitian relief."

*Enviro-Expo, an event hosted by the Essex Region Conservation Foundation, takes place from April 15 until 18, and is a single-stop, responsible consumer, family-oriented event. Held during Earth Month, it features a wide array of innovative, unique and informative Eco products and services.*

For more information on Rotary International please visit [www.rotary.org](http://www.rotary.org).

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